Software

Taking software development to the next level

AutSoft

High-performance Lenovo ThinkPad solutions empower AutSoft software developers to work faster and more productively, helping to cut time-tomarket for innovative new products.



1 Who is AutSoft?

AutSoft, a Zenitech company, is a software development firm based in Budapest, Hungary. Its team of skilled developers deliver innovative technology solutions for a sustainable digital future.

AutSoft serves mid-size and enterprise customers in all major industries, with a particular focus on the banking and financial services sector.



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The challenge

AutSoft prides itself on creating software tailored to each customer's specific business needs. The company continuously monitors the latest tech trends, so that it can pass on the benefits of innovation to its customers.

Customer requirements are constantly changing, which means that AutSoft's software and hardware requirements are always changing, too. For many years, the company equipped developers with high-specification laptops—but these quickly became redundant.

"The laptops were designed for gaming, not business, and it didn't take long for developers to push the devices to their limits. There were constant battery and disk issues, with two laptops in the shop for repair each week on average. In fact, we used to replace the entire fleet each year because developers always needed more powerful CPUs and more RAM to keep up with the latest trends."

Ferenc Gyarmati

Regional Information Technology and Information Security Director, AutSoft

Furthermore, regular refreshes and replacements meant that AutSoft's laptop fleet was disparate and difficult to maintain. "We had so many different models in place, all with conflicting drivers and warranties, that software and security updates were extremely time-consuming," recalls Gyarmati.

To support cutting-edge software development, AutSoft was eager to equip employees with efficient, powerful machines that would go the distance, while simultaneously unifying and rationalizing its hardware fleet.



Why Lenovo?

After evaluating solutions from the leading vendors in the marketplace, AutSoft homed in on Lenovo. Following a proof-of-concept exercise to try out different models, the company selected highperformance Lenovo ThinkPad T Series laptops and ThinkPad P Series mobile workstations.

"I'm a big fan of Lenovo laptops from my experience using them in previous roles," says Gyarmati. "They are robust, quality devices that are built to last. We based our decision not just on the technical specifications of the devices, but the whole package: support, services, warranty terms, and compatibility with our docking stations. And Lenovo came out on top."

Remote deployment

Just as AutSoft was getting ready to place its first order, the COVID-19 pandemic hit Europe and governments imposed stayat-home orders—and demand for laptops soared. "The Lenovo team worked really hard to get us the devices we needed, as quickly as possible and at the best price," says Gyarmati.

Due to COVID restrictions, a remote deployment was necessary. Lenovo registered each device before it left the factory, enabling AutSoft to ship laptops directly to employees' homes. Thanks to Microsoft Windows Autopilot, staff self-deployed their devices from the cloud in just a few clicks. AutSoft's standard software suite is automatically installed, ensuring that employees have everything they need on their laptop immediately.

AutSoft also takes advantage of Lenovo CO_2 Offset Services to make its IT more sustainable, offsetting the carbon cost of each device as part of the standard procurement process. The carbon cost is calculated over the average lifecycle of the device, including manufacturing, shipping, and energy usage. "We saw the Lenovo CO_2 Offset Services as a great opportunity to play our part in protecting the environment," notes Gyarmati.

Hardware

Lenovo ThinkPad T495s with AMD Ryzen™ PRO 7 processors Lenovo ThinkPad T14 Gen 1 with AMD Ryzen™ PRO 5 processors Lenovo ThinkPad P14s Gen 1 with AMD Ryzen™ PRO 7 processors Lenovo ThinkPad P15 Gen 2 with Intel® Core™ i7-11850H processors

Software

Microsoft Windows Autopilot

Services

Lenovo CO₂ Offset Services Lenovo On-Site Warranty Services Lenovo Warranty Upgrades

3 Results

By investing in a fleet of high-performance Lenovo laptops and mobile workstations, AutSoft has enabled software developers to work more efficiently and productively.

Gyarmati elaborates: "Everything runs faster on the Lenovo devices, which means that developers can work more productively, optimize workflows, and meet tight deadlines. Ultimately, this helps to reduce time-to-market for our customers. The Lenovo ThinkPad P Series mobile workstations are particularly powerful and can support complex software development architecture, such as large Kubernetes clusters, without breaking a sweat."

He adds: "Because the build quality is so high, the Lenovo devices are extremely durable and reliable. In the past, we usually had two gaming laptops in the shop for repair each week. Since moving to Lenovo, we have not experienced any hardware issues at all. We've never had to call upon Lenovo On-Site Warranty Services—though it's good to know that they are there for us should we ever need them."







160 employees



As well as eliminating repair work, the new Lenovo fleet saves AutSoft significant time and effort on endpoint management and maintenance. Today, the IT team benefits from a single, unified remote management interface for all devices. Software and security updates are easier too, as Gyarmati explains: "In the past, we had different laptop models from different vendors, all with their own driver packages and BIOS settings, so any update was very time-consuming. Now that we have standardized on Lenovo, updates take a fraction of the time."



Looking to the future

Easy docking via USB-C ports means that employees can work comfortably whether at home or in the office, for full flexibility. AutSoft is planning to refurbish its office with Lenovo ThinkVision T and P Series monitors with built-in docking stations to make it even easier for employees to work together in an open office environment. By replacing its existing equipment with Lenovo ThinkVision Gen-30 T and P Series monitors, Autsoft hopes to make its IT even greener and more cost-effective. "The Lenovo ThinkVision Gen-30 T and P Series monitors are extremely energy-efficient," comments Gyarmati. "We estimate that we would save 135 Watts of electricity per machine per hour, which quickly adds up when you have more than 100 devices."

The company is also in the process of upgrading its data center with Lenovo ThinkSystem servers and storage. "We've been so impressed with the performance and durability of Lenovo technology that we want to take advantage of it in our data center, too," says Gyarmati. "An added bonus of having one vendor for both our PCs and our data center is that there's only one number to call—and we know we can trust Lenovo."

> "With Lenovo, we're overhauling our IT to make it more powerful, more efficient, and more robust. Employees are very happy with the new Lenovo ThinkPad devices, and we're confident that they will support complex software development for years to come."

Ferenc Gyarmati Regional Information Technology and Information Security Director, AutSoft

How do you empower developers to work more productively?

Giving employees the flexibility to work from anywhere with Lenovo ThinkPad laptops and mobile workstations.

Explore Lenovo ThinkPad

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